

# Conyers GUNS PRIVACY POLICY

We at Conyers Guns are committed to preserving the privacy of all visitors to the site. Please read the following privacy policy to understand how we use and protect the information that you provide to us.

When you use us to order products from this website you may submit personal information to us. We may also collect information about your usage of the website as well as information about you from messages you post to the website and e-mails or letters you send to us.

We will hold your personal information securely and use it only in compliance with GDPR (General Data Protection Regulation) laws. We will use your personal information to provide you with the information and services you request. We may also use your information to let you know about other products and services which we offer which may be of interest to you. If you do not want us to contact you in the future please let us know by writing to us at Conyers 3 West street Blandford Dorset DT117AW or emailing us at [jay@conyers.biz](mailto:jay@conyers.biz) or by using the un-subscribe button at the bottom of your email. For more information on how we use and store your data, you can read our [Data Gathering and Storage Policy](#).

Unless required to do so by law, we will not otherwise share, sell or distribute any of the personal information you provide to us without your consent. We will not disclose personal information to a third party for their marketing purposes. We may from time to time ask you to fill in questionnaires in relation to your personal interests etc. In using the site you accept that your personal data may be used for such purposes.

In accordance with the GDPR laws you are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate and kept up to date. If you wish to do this, please write to us at Conyers 3 West street Blandford Dorset DT117AW or emailing us at [jay@conyers.biz](mailto:jay@conyers.biz). You are entitled to review, edit or request deletion of your information without any charge, you are entitled to a response from us within 30 days of your request, you can read more information in our [Data Gathering and Storage Policy](#).

When you visit this website we may issue a "cookie" to your computer. This is a small program that allows us to identify your computer. Information collected in this way is used to monitor website use and may be used to personalise the content of the site for you. The cookie alone contains no information which can identify you personally. You are able to set up your computer to refuse to accept cookies. If you do not wish to receive cookies in the future, please let us know.

Conyers Guns reserves the right to change this policy at any time. If any changes are made an updated version will be posted on this page.

If you have any questions regarding this policy please call, write or e-mail us with your concerns to: Conyers 3 West street Blandford Dorset DT117AW or emailing us at [jay@conyers.biz](mailto:jay@conyers.biz)

## COOKIES

You should be aware that when you use our websites, mobile sites or apps, to improve your user experience, we may collect information using 'cookies'.

## WHAT ARE COOKIES?

Cookies are tiny files that your computer (or mobile device / tablet) downloads when you visit a website. When you visit the website again, your web browser sends these files back to the site so it can recognise you and keep your settings, make the site run smoother, allow increased functionality and uniquely tailor the experience. **Cookies cannot see what's on your computer, nor can they install programs nor viruses.**

Uses for cookies fall into 4 main groups:

## ESSENTIAL COOKIES

Certain cookies are required for you to be able to use the website correctly. Examples of essential cookie functions include:

- The website remembering what items are in your shopping basket
- Being able to stay logged into your account while browsing different pages of the website

## ANALYTICAL COOKIES

To keep our content up-to-date, relevant, and to be able to present our website the best we can to suit our customers desires, we like to track how traffic flows through the site. This also helps us become aware of any errors or missing pages.

This information is anonymous and the data is not read on an individual basis, we look for patterns in the statistics of all our site visitors as a group. Analytical cookies track the time spent on our site, the path taken through it and where you were referred from. These **do not** collect specific, personal information about you, they only detect general behaviour patterns of our customer-base as a whole.

Analytical cookies could also be used to notify affiliate sites as to where visitors were referred from. Our website may advertise products and services of another company; by clicking a link through to this third-party site, cookies can be used to track the visitors we referred and their activity.

If you choose to receive marketing emails from us we could track these to gain an idea of what our customers want to see and of any technical or compatibility issues that may be arising. The only information that is monitored is how many times you opened the email and clicked links within it and what those links were. This information can only be identified to you by data that you have previously chosen to give us and that you have already said we can use for marketing purposes. We do not use emails or cookies to collect personal information on you, the only identifying factors we have are details that you have opted to input into our website. This **data is not shared** with any other companies.

## BENEFICIAL COOKIES

Some cookies allow the website to remember choices and options you may have selected, for example:

- Language selection
- Remembering if you have opted in/out of emails
- Selecting a specific mobile optimised template
- Remembering if you've previously completed forms so you're not asked to do it again
- Identifying if it's your first visit to the site, some content may only be available to regular visitors
- Keeping certain products and information you see relevant to you

## ONLINE BEHAVIOURAL ADVERTISING (OBA)

We might use cookies for advertising purposes. In this case cookies could be used for the following examples:

- To tailor the relevance of the adverts you see
- To restrict the amount of times you see the same advertising content
- To segment our customers into groups of similar interests so we can provide a more suitable experience for you. For example, we may group all shotgun customers separately to those interested in rifles so that the content you view is of greater interest.

We could also advertise our own products and services with OBA using cookies in the way mentioned above.

An example of OBA: You may have visited a website to purchase a car and selected certain criteria - (Make, Model, Engine Size, Colour) and your computer receives a cookie from this website. If that same car company advertises on one of our websites and gives you another cookie they can recognise that you have previously visited their site and tailor advertising towards the type of vehicle that you were previously interested in.

This OBA activity does not collect personal data and uses only records of your browsing history on that specific site to adapt future content towards your interests. Cookies can only be accessed by yourself and the website that placed them on your computer (or other internet browsing device). The data collected is anonymous, even if you are logged into one of our websites.

We **do not** sell any of your data or information on behavioural patterns to other companies and we keep all insight we gain through the use of cookies private.

## HOW DO I OPT OUT OF COOKIES?

In your browser settings you can see and delete active cookies. You can also set your browser to not allow cookies, please note that this will reduce functionality and potentially stop a website from working. Most browsers give the option to block cookies from specific websites or from third parties so you can ensure that you only except them from websites you trust.

The links below give information on cookie settings for specific web browsers.

Internet Explorer - <http://support.microsoft.com/kb/196955>

Firefox - <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?s=cookies&r=4&as=s>

Google Chrome - <http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Safari OSX & iOS (iPhone) - <http://www.apple.com/support/>

Blackberry -

[http://docs.blackberry.com/en/smartphone\\_users/deliverables/32004/Turn off cookies in the browser 60 1072866 11.jsp](http://docs.blackberry.com/en/smartphone_users/deliverables/32004/Turn_off_cookies_in_the_browser_60_1072866_11.jsp)

Android Phones / Tablets - <http://support.google.com/mobile/bin/answer.py?hl=en&answer=169022>